

Department of Rural Development

1. History and Background

The rural development in this country has a sound background in the process of mobilizing and strengthening the villagers to identify their needs with potential resources, implement the activities with their contribution and participation and to undertake the operation and maintenance of the assets created and transferred with the ownership.

Rural Development activity as government initiated and sponsored activity was originated for the enlightenment of the rural masses of the country and it was in 1940 that a branch was created under the Department of Commerce and Industries for carrying on rural development works. Under this scheme about seventy Rural Service Centers were established in 1947. As it became evident that extended economic and social reconstruction was necessary, a separate Rural Development Department was established in 1948 and steps were taken towards the formation of Rural Development Societies, which was formed as the focal department to co-ordinate all the development activities at the village level.

In 1952, the Department initiated rural development activity for women with the formation of women's voluntary societies called 'Kantha Samithi'. In 1954, Government Agents were informed that all women societies which conduct their activities in accordance with the principles of the rural development movement should be accorded for recognition for assistance from the government funds and approved resources from other sources.

The Provincial Council has drawn its responsibility towards the Rural Development by the devolution instrument, namely the 13th Amendment to the 1978 Constitution spelt the Rural Development in the first list of the 9th schedule. Under the provincial list the subject Rural Development was given as the 10th item. Subsequently The Provincial Department of Rural Development was established in 1989 in the North East Provincial Council. Initially this Department was grouped under the Chief Secretary but with intermediary arrangement this was grouped together with the Local Government and the head of the department was designated as the Director of Rural Development and Local Government. Later on it was brought under the Ministry of Provincial Public Administration, as a separate department.

Further, after the de-merger of NEPC in 2006, a separate Rural Development Department for the Eastern Province was established to manage the Rural Development activities of EP.

According to Governor's Memorandum 2007 / 08 on Re-allocation of Subjects to Ministries of the Eastern Provincial Council; from 15th of November 2007 RDD was brought under the purview of the Ministry of Local Government, Rural Development, Co-operatives & Industries.

1.1.Mission

Facilitating the empowerment of people through mobilization for a socio economic and cultural development towards an improved standard of living of the villagers and create self reliance.

2 Major Thrust Areas for Development-2007

- Poverty reduction with sustainable development
- Rural/community/Development
- Livelihood Development, Gender Focus & Leadership Development.
- Gender Focus
- Leadership Development

3. Cadre Position

Cadre Position	Cadre Requirement	Approved cadre	Cadre Vacancies
SLAS I		01	01
SLAS II		01	01
Asst. Director (departmental)		01	-
Accountant	01	-	01(Acting)
Administrator Officer		01	-
Development Asst		01	01
Programme Asst		57	56
Management Asst	02	02	03
Data Entry Operator		01	01
DRDOO		45	33
RDOO		03	03
NWDD		45	34
Driver	01	01	01
Watcher	02	-	01
OES		02	01
TOTAL	06	160	137

4. General Administration

Task	Target	Achievement
Creation of new cadre	Formation of new cadre to Dept. of Rural Development, Eastern Province due to the De-merger of NEPC	Details of Required cadre for the Department of Rural Development sent to MSD
New appointments	19 Needlework Demonstrators	07 NWD's appointment
Confirmation.	Confirm the service of 09RDOs & 12 NWDs	On Process
Increment	No of 128 all Department staffs	No of 42 staffs annual Increment approved
Performance appraisal	Appraise the performance of 34 RDOs, 25-NWDs, 57Prog.Assts, and 11-Head Office staffs	RDOs 25, NWD 18, head office staffs 9
Retirement		One RDO Retired on 3.03.2007

5. Management Organizational Resource:

5.1 Land & Building:

Institutions	Available land	Building						
		Square Occupied sq.ft	Own Building sq.ft/No.	Rent Building sq.ft	Additional Space Sq.ft.	No.of.other Quarters	No of other Quarters	Store Space
Kallady Rural Development Department – Eastern Province		1.5 Acres	- 01	- -	- -	1 -	1 -	- -

5.2 Vehicle

Institution	Car	Pick-up	Jeep	Three Wheeler	Lorry	Bicycle	Heavy Vehicle	Other
Dept. of Rural Development	1	-	1	-	-	01	-	-

5.3 Furniture

Institution	Table		Chairs		Almyrah		
	Available	Requirement	Available	Requirement	Available	Requirement	Available
Dept. of Rural Development	19	132	35	150	14	100	-

5.4 Equipment & Machinery

Institution	Computer	Photo Copier	Printer/ Roneo	Typewriter	Telephone	Fax	Any Other
Dept. of Rural Development	06	02	Printer - Roneo - 01	03	02	01	Scanner

6 Programme and Activities with Development Indicator

Development Activities	Indicator
1. Formation and Re- Registration of Societies RDSS & WRDSS	293 No formed & Re- Registered 391 No formed & Re- Registered
2. Promoting women development through women development centers.	594 No Provided training and awarding diploma

3. Human Resources – capacity development programme	68 No of staffs trained
4. Exhibition marketing	28 divisional exhibition , One district level exhibition conducted in Amparai
5. Promoting livelihood activities	Provincial exhibition conducted in Batticaloa livelihood projects implemented by 200 WRDS to be reviewed and monitored.

7. Financial Performance

(a) Capital 2007

Source of fund	Amount Allocated	Amount Released	Amount Spent	Indicator Percentage on released funds
CBG	1,262,000	1,262,000	1,262,000	100%
PSDG				
IRDP				
Any other				

(b) Recurrent Expenditure

	Amount Alocated	Amount Released	Amount Spent	Indicator Percentage on released funds
1. Personal Emoluments	36,145,000	30,145,000	30,145,000	87%
2 Other Expenditure	12,229,000	11,700,000	11,700,000	95%
Total	48,374,000	14,845,000	14,845,000	

7. Strength and Weakness:-

- Having organized societies named RDS & WRDS in the village.
- Having Administration System integrated with District (DRDO, Division (RDO & Programme Asst. in all 03 districts in 45 Divisions.

7.1 Problems and Constraints:

- (i) District offices of this department need to be strengthened in order to ensure proper co-ordination at district level .

- (ii) No pool vehicle available in the Department and 03 District offices for smooth supervision of development work.
- (iii) Lack of co-ordination with the NGO functioning at divisional level. This leads to overlapping of functions of this department
- (iv) Insufficient provision to implement the small-scale projects at rural level.
- (v) The Eastern Province covers a larger area than other provinces and therefore the financial assistance available is not enough to guide Rural Development Societies in the correct ways and perform development activities through them.

7.2 Special Training given on capacity strengthening:

- * Pre courses Training for Needle work demonstrator
- * Micro credit income generation training Programme for Programme Assistants.
- * STEP Training for office staff
- * Workshop on positive and stress management
- * Certificate course in productivity and quality improvement
- * Training programme on induction to the provincial council, Gender Development, Basic Accounts & Planning Techniques.

7.3. Human Resource- Capacity (Development programmes for Human Resources)

Task	Target	Achievement
Leadership Training for society members (men & women)	05 No. Of programmes to be conducted	2 No of Programmes completed
On site Training for NWDD	One programmes to be conducted	One programme completed

Issues& Constraints

2.1 Lack of resource persons in rural areas

2.2. No new methodologies and syllabus adopted.

7.4. Promoting women development through Women Development Centers

Task	Target	Achievement
Maintaining WDCC with required	45 WDCC to be maintaining with required facilities	36 punching WD centers maintaining facilities

facilities

Conducting
Diploma
Course for
Women

1125 women to be
awarded Diploma

596 Trainees are trained

Issues& Constraints

- 3.1. Centers needs basic facilities
- 3.2. Furniture and equipments are inadequate
- 3.3. Training for Needle Work Demonstrators in latest Skills
- 3.4. Syllabus suits for current needs
- 3.5. Diploma course should be updated.
- 3.6. Draw up criteria for selection
- 3.7. Marketing linkages
- 3.8. Awareness of WDC youths

7.5. Formation and Re- Registration of Societies RDSS& WRDSS

Task	Target	Achievement
Formation & Re - registration of RDSS & WRDSS	350 Nos. RDSS to be formed & Re- registered in 3 districts & 450 Nos.WRDSS to be formed & Registered.	293 Nos. RDSS Formed & Reregistered (Amprara -37, Batt- 157 & Trinco -99) 391 Nos. WRDSS Formed & Registered (Amp -101, Batt- 196 & Trinco -94)
Re Formation & registration of Federations at divisions & districts	45Numbers to be formed & registered for divisions & 3 Number for districts	Prepared
Supervising WRDSS &RDSS	800 Societies Activities to be supervised	Societies were supervised

Issues& Constraints

- 4.1. Lack of public awareness in Social involvement activities
- 4.2. Lack of Capacity of RDSS in community activities.
- 4.3. Displacement of people
- 4.1. In adequate approved man power to cover all rural development activities
- 4.2. Draft by laws on federation was discussed for updating

7.6. Rehabilitation of Infrastructure & New Infrastructure

Task	Target	Achievement
02 RDS & 03 DRDO Buildings Selected for repairs	02 Nos of Building to selected	Proposal submitted
Permanent buildings for Needle Work Centers in District level	03 Nos. of Permanent Building to be established.	Proposal submitted
Furniture & Equipment for the Department & Needle Work Centre	Furniture and equipments for three district offices & Needle work centers to be given	Proposal submitted

Issues& Constraints

- 5.1. Allocation is not enough for repairing and constructions of building
- 5.2. Getting technical support to the department is very difficult.
- 5.3. Allocation is not enough for purchasing furniture and equipments

7.6. Promoting livelihood activities (Revolving Fund)

Task	Target	Achievement
Coordinating & Supervising Livelihood support activities implemented by societies	NEIAP phase 11 worth of Rs: 60M ISA programmes Implemented at 200WRDSS & NECCDEP Projects revolving fund Rs: 58.05M programmes implemented WRDSS	Reviewed the progress of 330 WRDSS for LSA Programmes
Coordinating & supervising small scale Entrepreneurship Implemented by societies.	27 small-scale projects implemented by 54 societies to be reviewed and monitored	02 Small group formed & own serving started in 200 WRDSS & All the small-scale projects are in Progress.

Issues& Constraints

- 6.1. Proper coordination mechanism should be adopted.
- 6.2. Manpower needed for society Mobilzation activities.
- 6.3. Detail data and information are not received
- 6.4. Action was taken to modify the reporting system.

7.7. Exhibition Marketing

Task	Target	Achievement
7.1. Conducting divisional, District & Provincial level exhibitions	7.1. .32 divisional level, 3district level exhibitions to be conducted.	7.1. 28 divisional exhibitions were conducted
7.2. Participating in the exhibitions conducted by other National agencies		7.2. District level exhibitions will be conducted in January-2008
7.3. Creating linkages with other National and local institutions		7.3. Provincial exhibition was conducted in Batticaloa

Issues& Constraints

- 7.1. Outlet facilities are needed
- 7.2. Transport facilities are needed
- 7.3. Goods exhibited did not attracted customers
- 7.4. New-marketing technologies should be adopted.
- 7.5. Needed collaboration with other relevant agencies